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Data hierarchy refers to the systematic organization of data, often in a hierarchical form. Data organization involves characters, fields, records, files and so on. This concept is a starting point when trying to see what makes up data and whether data has a structure.

[Data hierarchy - Wikipedia](#)

(Source: Laudon & Laudon 2002, Management information systems: managing the digital firm, Prentice Hall, New Jersey.) **ACTIVITY 2** . Read the two paraphrases of the original text below.

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Select the statement that describes the .  
most appropriate paraphrase. Paraphrase 1  
. The United States, Germany, Japan and  
other economies are being dramatically

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Resourceful companies today must  
successfully manage the entire supply  
flow, from the sources of the firm, through  
the value-added processes of the firm, and  
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## Operations and Supply Chain Management: Jacobs, F. Robert ...

A management information system (MIS)

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is an information system used for decision-making, and for the coordination, control, analysis, and visualization of information in an organization.. The study of the management information systems involves people, processes and technology in an organizational context. In a corporate setting, the ultimate goal of the use of a management information system ...

[Management information system - Wikipedia](#)

Management Information Systems:  
Managing the Digital Firm. Prentice Hall,  
2005. Prentice Hall, 2005. "Learning  
Zone-;MIS: Time to plunge into  
automated systems."

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